



POST SHOW REPORT 2024

**Aflex**

**29 - 31 MAY 2024**

**Sarit Expo Center, NAIROBI**

**[www.aflexonline.com](http://www.aflexonline.com)**



# Aflex

Africa International Footwear, Fashion  
Leather Products & Accessories Exhibition

POST SHOW REPORT 2024

## THANK YOU

Gold Partner



India Pavilion by



सत्यमेव जयते

Ministry of Commerce & Industry  
Department of Commerce  
Government of India



Council for Leather Exports, India

Strategic Partner



Co-Organiser



AFRICA LEATHER AND LEATHER  
PRODUCTS INSTITUTE (ALLPI)



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Professional Trade Fair  
Showcasing world's finest  
footwear, leather and  
finished products ranging  
from finished leather, leather  
footwear, footwear  
components, leather  
garments, leather goods &  
accessories etc. Exhibitors  
will display niche and  
exclusive range of products  
produced sustainably.

Exhibitors had met large and  
small buying houses, Brands,  
e-commerce Retail Chains ,  
Departmental Stores,  
wholesalers & Distributors.



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## FACT SHEET

Exhibition Name :	<b>AFLEX 2024</b>
Description:	<b>Africa International Footwear, Fashion Leather Products &amp; Accessories Exhibition</b>
Dates :	<b>Wednesday – Friday /29th – 31st May 2024</b>
Venue:	<b>Sarit Expo Center, Nairobi, Kenya</b>
Opening Time:	<b>10 am to 6 pm</b>
Admission Policy:	<b>Trade buyers with prior registrations and business visitors</b>
Number of Exhibitors/ Brands :	<b>68</b>
Number of Indian Exhibitors:	<b>37</b>
Number of Buyers:	<b>327</b>
Number of B2B meetings:	<b>842</b>
Number of countries exhibited	<b>6 (India, Kenya, China, Turkey, Ethiopia, Uganda)</b>
Total number of Buyers and Business Visitors:	<b>792</b>
Country of Origin of Visitors :	<b>9</b>



Kenya,



Tanzania,



Somalia,



Uganda,



Ethiopia,



Rwanda,



UAE,



India,



Nigeria



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Organisers

## OFFICIAL OPENING CEREMONY

11 AM, 29 May 2024,  
Sarit Expo Center, Nairobi Kenya





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## TOP EXHIBITORS



VAJEER MONOGRAM LOGO DESIGN



SARVATMA  
IMPEX PVT. LTD.



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## TOP EXHIBITORS

**CONDOR**  
we CARE for your feet

**aerowalk**  
Style Up your Feet



**DASSON**  
B E D I F F E R E N T

**VERSATILE**

**City walk**  
...walk with style



**aeroblu**  
walking together  
punto blu | adrun | liblu

**Walkaroo**

**UNIQUE  
INTERNATIONAL**

**HyTech**  
PRIDE

**JNG FOOTSTEP PVT LTD**



**GAITONDE**

**MOSIS**  
A Name Given To Quality

**Fashion Belt House**



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## TOP EXHIBITORS



**AASMA**



**Just Jive**



**BOSCO**  
From : **Bairathi**



**wika** LEATHERS



**Huajian**  
华坚集团







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## NEWS COVERAGE

Business Central

### Nairobi Hosts Africa International Footwear and Leather Products Exhibition

BY CORRESPONDENT  
PHOTOS BY DHRUV SHAH

From 29th to 31st May, Africa International Footwear and Leather Products Exhibition (AFLEX Kenya '24) at Sarit Expo Centre.

It was organised by the Council for Leather Exports (CLE), India and featured around 38 manufacturer-exporters of footwear, leather garments, finished leather and components, leather goods and accessories. The participants exhibited their wares in booths that visitors patronised for networking

and to explore available business opportunities as well as to purchase the footwear and leather products.

Among the products exhibited were: Espadrille shoes, footwear soles, footwear, handbags, slippers and sandals, safety and sports shoes, footwear components and orthopedic footwear.



During ribbon-cutting



Jeen Joshua



Birkinesh Gonfa



DIHC Rohit Vadhwa



Dr Seurabh and  
Priyanshi Bairathi



Eric Mulgal with Edward Mwasi



Vikas and  
Sonika Goyal



Aashna Sheriffi with  
Eve Ojwang





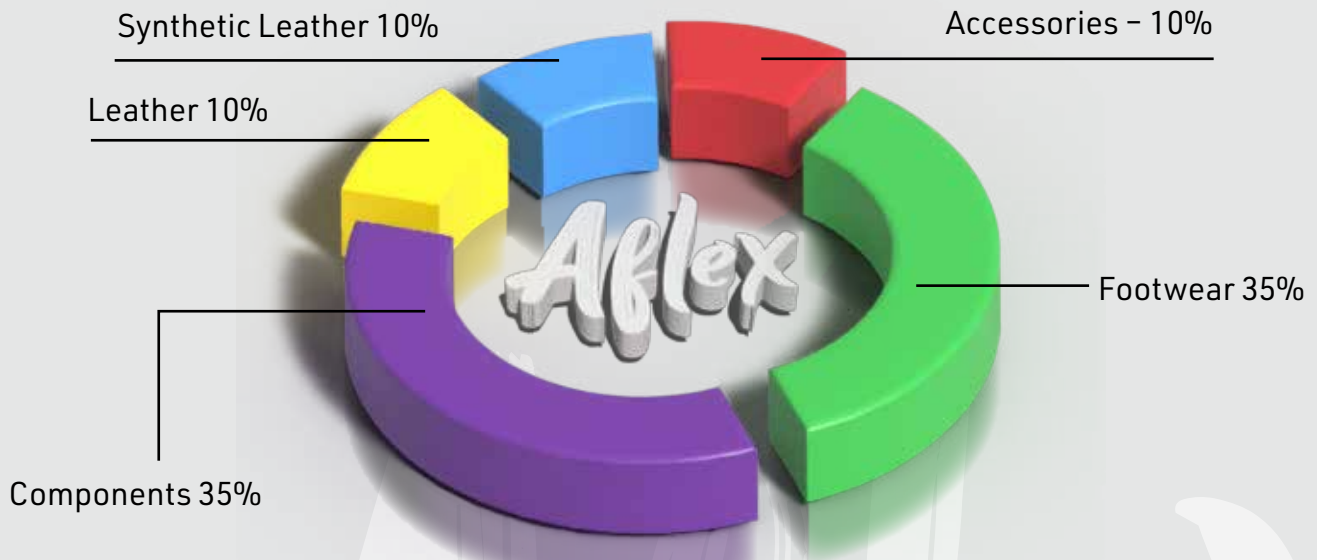
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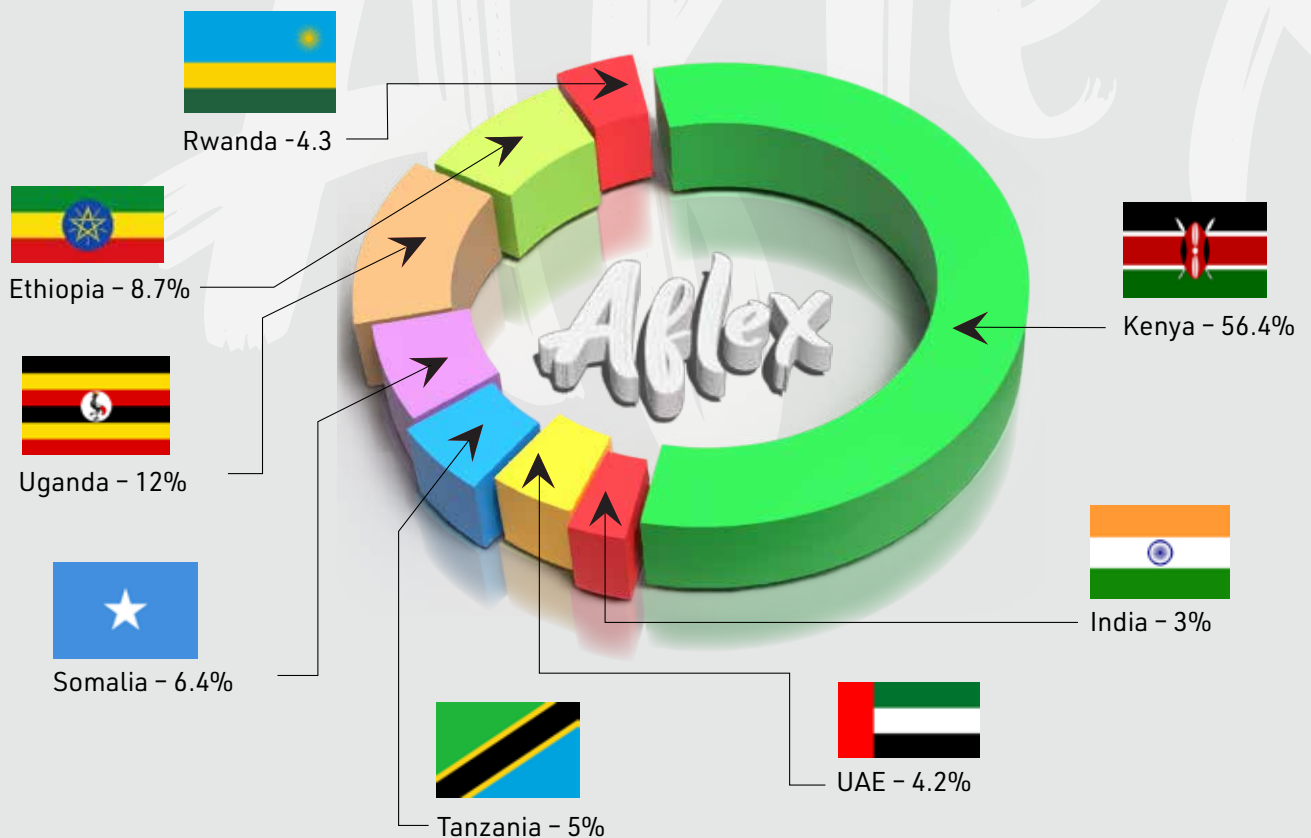
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## VISITOR ANALYSIS

### SECTOR OF INTEREST BY VISITORS



### VISITORS COUNTRY OF ORIGIN





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## B2B BUYERS / MEETINGS





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## SHOW GLIMPSES





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## SHOW GLIMPSES



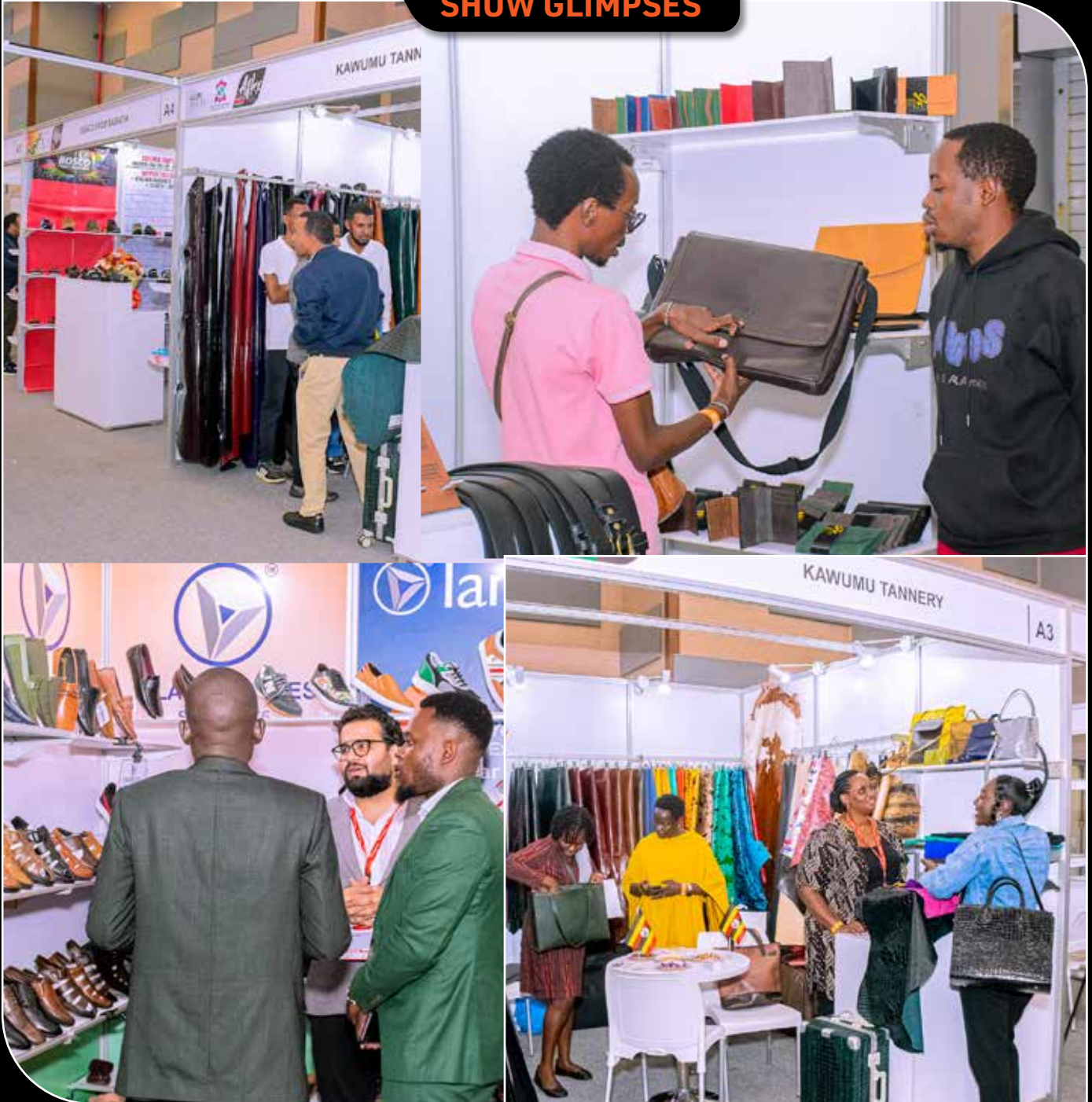


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## SHOW GLIMPSES





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## TESTEMONIALS

“ It was my pleasure visiting the expo, it met my expectations even beyond, they have variety of shoes, and connecting with manufacturers is a good opportunity, they have got good quality which I can sell in Kenya market. ”

**ROSE BETTY  
BUYER**

“ We have participated at AFLEX for the first time to promote our finish leather and for us it was very successful, we have got lot of new customers and made new network connections even we have got good orders, we are very happy with the response and even decided to start our own company in Nairobi, we would like to participate next year also. ”

**SOLOMON GETU  
KAWUMU LEATHER**

“ We came to AFLEX to find good contacts and YES, we could find good contact and some potential customers and partner for us, so far it has been good, this event has given us a kind of entry in the market, so definitely we will participate in more shows so that our presence is there in market, message for AFLEX - YES, it is a good beginning. ”

**APURVA SINHA  
SARVATMA IMPEX**





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### TESTEMONIALS

“ AFLEX 2024 been very awesome and very successful, we got very good leads and we have also interacted with other manufacturers from India, Uganda, Turkey, Ethiopia etc and collected lot of information from them, and its been very successful, actually this is something we will participate again and again. ”

**BILHA KANYORA**  
**UMOJA SHOES**

“ This is our first time in Kenya, we have first time exhibited at AFLEX and the organising company has done the good job, we love the country, and we are really looking to expand our business here, we met some people at AFLEX who have show promising business as well so looking forward to building the more business in Africa. ”

**Nakul Manchanda**  
**S Lamos Shoes**

“ This is the first time we have come to Africa, we have got lot of genuine buyers, our products were really appreciated by lot of local people, the smiling faces and the how are you's made it to great for us, we really appreciate the energy, people not only appreciating our product they also appreciating our culture they were finding bond with us, and with regards to the orders YES, we have made some good orders and I am hopeful that AFLEX will continuing doing fairs in AFRICA ”

**JAYITA SENGUPTA**  
**LILYBET FOOTWORLD**

“ I came to visit the show and I was looking for jute soles which is a very unique type of shoe, and I am very happy , I managed to get the exporter of that sole. My message to the organiser to continue doing more events like this that will help us to get more suppliers. ”

**CHARLES RUTO**  
**BUYER**

# South Africa

your gateway to the market of 1 billion

# Aflex

International Exhibition for  
Footwear, Leather Products &  
Accessories, Machinery,  
Manufacturing Technology,  
Components and Raw Material

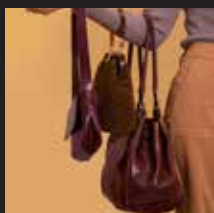
South Africa 

**15 - 17 JULY 2025**

Durban Exhibition Centre  
Durban



FOOTWEAR



LEATHER  
PRODUCTS &  
ACCESSORIES

MACHINERY



MANUFACTURING  
TECHNOLOGY



COMPONENTS

RAW MATERIAL



**Largest Trade Fair  
in Middle East  
for Footwear, Fashion  
Leather Products &  
Accessories**



**10-12 DEC 2024**

**Festival Arena, Festival City, DUBAI**



## TOP HIGHLIGHTS

**350+**  
Brands

**10000+**  
Products

**300+**  
Hosted Buyers

**15+**  
Countries

**3000+**  
Trade Visitors

Meet Quality Producers from  
**PORTUGAL, SPAIN, ITALY, CHINA, TURKEY, INDIA,  
UAE, BANGLADESH, THAILAND, PAKISTAN, EGYPT & many more...**

India Pavilion by



Supported by



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# THANK YOU

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